



2022 ANNUAL REPORT

DEAR PARTNERS,

We are delighted to share with you remarkable progress and achievements that Baan Dek Foundation has made in 2022. Today, we directly support over 1,800 children in 53 communities. In the last two years, we faced an unprecedented event in our history, the COVID-19 pandemic, but with the support of peer leaders in even the hardest hit communities, we have accomplished sustainable and impactful results.

Our systemic impact journey began with phase one: a BDF-UNICEF study, "Building Futures in Thailand," which raised awareness on the issue of children living in the construction site camps and provided 12 actionable recommendations for the construction sector to improve the living conditions for workers and their children. Under phase two, we developed a toolkit to operationalize these recommendations with pioneer companies and piloted our strategy in demonstration site camps in Bangkok. This year, we entered phase three where we have

successfully launched the Building Social Impact (BSI) Initiative for sector wide adoption of the Framework. This Initiative has already brought on board 9 partners, positively benefiting 4,877 workers! We aim to scale the BSI Initiative to reach thousands of workers and children living in construction site camps across Thailand.

Leveraging our two decades of expertise, we have developed a unique and sustainable programmatic approach – three pillars that encapsulate our evidence-based approach to effectively **support** urgent needs of children living in construction site camps and urban slums, **empower** the communities they live in, and **change** the business practices of the construction sector for lasting systemic change.

Our 2022 achievements were made possible thanks to the support of our partners, supporters, and friends. On behalf of the entire BDF team and the children and families we serve, we extend our sincere gratitude to all who have contributed to our work.

Sincerely,



Acha Sripaurya
BDF Chairperson

Magali du Parc Crosta
BDF Executive Director

THE CHALLENGE



An estimated **60,000 children** live in construction site camps with slum-like conditions in Thailand. These children and their parents face critical challenges in accessing essential services such as education, healthcare and social protection.

To address this often invisible issue, Baan Dek Foundation (BDF) aims to improve the fundamental well-being of vulnerable children living in these communities by **supporting** their immediate needs, **empowering** their families and communities through a peer-to-peer

approach, and creating **sustainable change** in the Thai construction sector.

BDF is the only organization in Thailand that has partnered with 40+ construction companies, developing a niche expertise on child safeguarding in the sector. Through its longstanding partnerships with construction companies and the public sector (schools, medical centers, and Ministries of Health and Education to name a few), BDF aims to deliver a scalable and sustainable response to improve the well-being of tens of thousands of marginalized children across the nation.

OUR WORK

BDF has a unique, sustainable programmatic approach that is structured across three interconnected programmatic pillars detailed below.

PILLAR 1: SUPPORT



Respond to immediate child protection and child development needs

Through its child protection and child development programs, BDF provides temporary social and economic support to children and families to address critical, immediate needs. Addressing these needs is an essential step in generating long-term change and ending cycles of poverty for children and their families.

PILLAR 2: EMPOWER



Empower communities and their leaders

Through its community empowerment program, BDF addresses the issues migrant communities commonly face by providing communities with essential information related to their rights, life skills, and access to public services, and supports individuals to act as leaders and agents of change in their communities for long-term sustainability.

PILLAR 3: CHANGE



Change practices of companies in the construction sector

To reach a change of practices in the construction sector, BDF adopts a solution-oriented and positive approach based on partnerships with property developers and construction companies. BDF develops practical tools and training sessions for companies to support them in adopting improved practices toward migrant workers and their children.

BDF monitors the direct impact of its programs on short-and-long term intervals against specific indicators in order to maintain consistent, standardized improvements, identify new issues to address, and

highlight meaningful success. Systemic impact is measured against targeted milestones and indicators, such as the number of agreements established with construction and real estate companies.

FLAGSHIP INDICATORS

2022 REACH



1,800+

children inhabit the communities that received direct support in 2022.



7,400+

workers positively impacted by BDF.



53

construction site camps, urban slums, or vulnerable communities supported, and 5 of these are new communities in 2022.¹

¹ Including 3 transport company camps, 44 construction site camps across Chiang Mai and Bangkok, 1 shelter, and 5 urban slums.

PILLAR 1 SUPPORT

Respond to
immediate child
protection and child
development needs

CHILD PROTECTION PROGRAM

236 families were enrolled into BDF's individual case management, with 69 of these cases related to domestic violence.

50% of families under case management were able to independently support their children following BDF support.

CHILD DEVELOPMENT PROGRAM

94% of children aged 4 to 15 from construction site camps and urban slums supported by BDF are currently enrolled into public schools.

1,351 children have been supported with school equipment and/or school fees.

1,466 hours of child development activities delivered to vulnerable children.

93% of children² have been vaccinated according to Thai standards.³

² N= 945 children

³ Required vaccines include: BCG; Hepatitis B; Diphtheria, Tetanus, and Pertussis; Polio; Measles, Mumps, and Rubella; and Japanese Encephalitis.

PILLAR 2 EMPOWER

Empower
communities
and their
leaders needs

COMMUNITY EMPOWERMENT PROGRAM

161 Peer Educators, trained to support community access to services, were in regular contact with BDF to help understand changing needs in communities, and distribute aid.

247 vulnerable women have been engaged in upskilling training, financial literacy training and work readiness activities. A total of 344 hard and soft skill workshop sessions were provided through the Women's Empowerment Project in Chiang Mai.

46 vulnerable women were accompanied in their empowerment journey to rebuild their confidence, improve their employability, and increase their income through the partnership between BDF and Dao Ethical Gifts, BDF's spin-off social enterprise. By the end of the process, these beneficiaries gain greater autonomy and control over their lives.

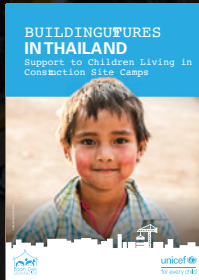


PILLAR 3 CHANGE

Change practices of
companies
in the construction
sector

LAUNCH OF THE BUILDING SOCIAL IMPACT (BSI) INITIATIVE

On February 10th, BDF entered a new phase of its Systemic Impact Strategy by launching the Building Social Impact (BSI) Initiative in partnership with construction companies, UNICEF Thailand, and the European Union.

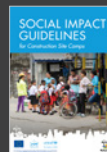


The BSI Initiative is a concerted and organized effort – coordinated by BDF with ownership from construction companies, real estate developers and key stakeholders of the construction sector – to improve the living conditions and access to

services of workers and their children living in construction camps across Thailand.

The BSI Initiative and its accompanying Toolkit were developed based on the BDF-UNICEF joint research paper, “Building Futures in Thailand” (2018), which examines the living conditions of migrant workers and their children living in construction site camps in Thailand. The report provides 12 actionable recommendations, known as the Framework for Action, that can be implemented by the property and construction sector to improve the living conditions for these individuals. This approach represents a low-cost and simple solution that can improve the future for tens of thousands of children in Thailand. In fact, it is estimated that for every Thai baht spent on a construction site camp, there will be a seven baht return in terms of social value for those living in the camp.

In order to implement the Framework, construction companies can use the Building Social Impact Toolkit, composed of three main tools, listed here.



**SOCIAL IMPACT
GUIDELINES**



**SELF-ASSESSMENT
TOOL**



**REFERENCE
PACK**

SYSTEMIC IMPACT STRATEGY



9 MoUs signed with like-minded companies from the property and construction sector who are committed to align their operations to business and human rights principles, support the sector-wide adoption of the BSI Initiative and implement the BSI Framework in their camps.

4,487 construction workers positively benefited from the BSI Initiative.

20,000 (estimated measurement) construction workers live in BSI practitioners' construction camps.

INNOVATIVE IMPACT JOURNEY

The BSI Initiative provides real estate developers and construction companies with training to help them integrate and put into practice the Framework for Action. This process is divided into three stages.

ENGAGE: Companies learn about the social sustainability risks in their construction camps or supply chain and how the BSI Initiative can turn this risk into an opportunity.

LEARN: Companies understand how the BSI Framework and its Toolkit can be used to build a strong sustainability strategy aligned with key international and national sustainability frameworks.

IMPLEMENT: The implementing phase guides operational staff to integrate and adopt the Framework into daily practice. Operational staff learn how to systematically assess social risks in communities, take action, monitor progress and report on their success.

CREATING A VIRTUOUS CYCLE: BENEFITS FOR WORKERS, CHILDREN AND COMPANIES



“Children and family have rights to access education and basic services. It is a fundamental right that all members of society should have.”

– K. Watcharachai Sombunyong, Vice President Office of the President, Thai Polycos Public Co., Ltd. (BSI Practitioner)



Learn more about the BSI Initiative through its platform at: www.buildingsocialimpact.org.

CASE STORY



D., a 19-year-old from Myanmar, moved to Thailand with her parents and older sister in search of better opportunities. After her parents transitioned to the construction sector, D.'s education was interrupted due to frequent migration.

BDF met D.'s family 11 years ago when they moved into a construction site camp in Chiang Mai. At the time, this camp face significant social issues. All children living in the camp, including D., were not enrolled into school and lacked vaccinations. To respond to these immediate needs, BDF provided direct support by enrolling D. and her peers into school, supporting school fees and providing transportation to school. Through BDF's life skills sessions, D. and other children learned about child rights and education.

BDF also focused on empowering the community, working closely with community leaders and peers to provide knowledge on the importance of education and the tools needed to access public services independently. With the help of peers, BDF ensured all children in the camp were enrolled into school and received vaccinations. BDF also focused on empowering the youth in the community, including D. who now serves as a Youth

Peer. In her role, D. helps newcomers access public services, provides homework help for younger children, and facilitates sports sessions with her peers.

Recognizing the benefits and responsibility of providing a safe and family-friendly living environment, the construction company that employs D.'s parents joined the Building Social Impact Initiative in 2022. By installing community safe spaces, gender-segregated toilets, and supporting school enrollment for workers' children, the company is taking action to support its workers and their families. It is also in the process of adopting a child protection policy to ensure all children living in their camps are better supported and protected.

Today, D. studies engineering at a vocational school. The Managing Director of the construction company has recognized her potential and has offered her a scholarship to support her studies, as well as job opportunity after she completes her education. D.'s journey towards empowerment and success is an example of how BDF's support across its three programmatic pillars delivers a sustainable and scalable response, building better lives, together.



COLLABORATION WITH PARTNERS

BDF deeply values collaboration and works closely with both beneficiaries and partners, based on trust and mutual respect. It is grateful to the following key

programmatic partners for their instrumental role in helping the foundation achieve its mission.

Child Protection and Case Management

- Chiang Mai Provincial Social Development and Human Security Office
- Chiang Mai Shelter for Children and Family
- Chiang Mai Home for Boys
- Homenet
- Mind Service Area
- Rajanagarindra Institute of Child Development
- Map Foundation
- The Dulabhatorn Foundation

Access to Education

- 70 public schools in Chiang Mai
- Informal Working Group on Migrant Education

Access to Healthcare

- Ban San Phranet Tambon Health Promotion Hospital
- Health Center for Ethnic Group, Marginal People and Migrant Worker
- Burma Children Medical Fund

Building Social Impact Initiative

Under its broader stakeholder engagement plan, the BSI Initiative has also advocated with the following partners and/or platforms to further scale-up the adoption of the Initiative.

- UNICEF Thailand
- UN Global Compact
- Migrant Working Group
- UN Responsible Business and Human Rights Forum
- CSO Consultation on the National Action Plan on Business and Human Rights
- PropertyGuru Thailand Property Award 2022, as an advisor in the ESG special recognition awards criteria

BSI Members

- Visavapat Co., Ltd.
- Syntec Construction Co., Ltd.
- Magnolia Quality Development Co., Ltd.
- Chiang Mai Rim Doi Co., Ltd.
- Thai Polycons Co., Ltd.
- Ritta Co., Ltd.
- BUILKOne Group Co., Ltd.
- Artelia Group
- PropertyGuru International (Thailand) Co., Ltd.

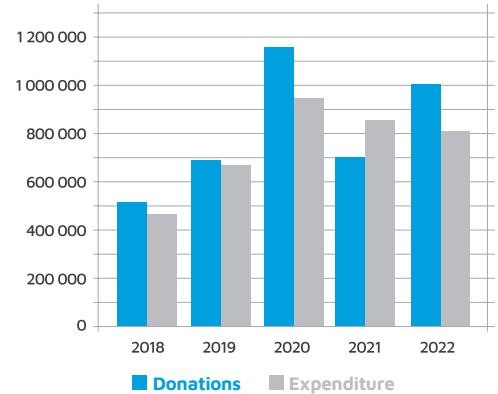
2022 DONATIONS

 **1,055,496€**

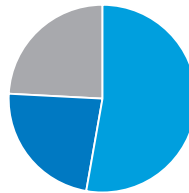
2022 EXPENSES

 **894,261€**

2022 was synonymous with the post-COVID phase. While BDF's expenses remained stable compared to 2021, the foundation reverted its focus from emergency response to sustainable support and systemic change. BDF invested further energy and resources in its Systemic Impact Strategy with the launch of the Building Social Impact Initiative. This focus on systemic change will continue in 2023, while still providing direct support for children and empowering communities.

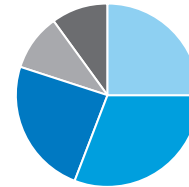


ALLOCATION OF FUNDS



OVERALL EXPENSES ACROSS BDF PROGRAMMATIC PILLARS

53% CHILD PROTECTION AND CHILD DEVELOPMENT
23% COMMUNITY EMPOWERMENT
24% BUILDING SOCIAL IMPACT



EXPENSES PER TYPE OF SUPPORT

25% PROGRAM ACTIVITY COSTS
31% PROGRAM HR COSTS
24% HR SUPPORT COSTS
10% LOGISTIC SUPPORT COSTS
10% OVERHEAD

INSTITUTIONAL AND CORPORATE PARTNERS FINANCIAL OR IN-KIND PARTNERS CONTRIBUTING TO BDF'S MISSION

Amadeus Asia, Australian Embassy in Thailand, Dao Ethical Gifts Co. Ltd., Edrington, Embassy of Switzerland in Bangkok, Federal Ministry of Economic Cooperation and Development (Germany), Firetree Asia Foundation Ltd., Give2Asia, Global Development Network, international schools in Chiang Mai and Bangkok, IVL Foundation, Kids Home America Inc., Kids Home France, Kids Home United Kingdom, Kindernothilfe e.V., Manan Limited, Lighthouse Club Bangkok Branch, L'Oreal Fund for Women, Reed Smith, Stiftelsen World Childhood, TrustLaw, UK Online Giving Foundation, UEFA Foundation for Children, UNICEF Thailand, Valneva

On behalf of the entire BDF team, we would like to extend our heartfelt appreciation to all our institutional, corporate, and private partners, the Advisory Panel, and friends who provided us with technical, networking, and/or financial support in 2022.

CONTACT US

www.baandekfoundation.org / contact@baandekfoundation.org



In accordance with BDF's Child Safeguarding and Protection Policy, as well as Thailand's Personal Data and Protection Act, all individuals, including children - with their legal guardians' consent - have given their informed consent for BDF to use their images for non-commercial external communications.

