



im Highlights
2023 **pact**

INTRODUCTION



An estimated **60,000 children** live in construction site camps with slum-like conditions in Thailand. These children and their parents face critical challenges accessing essential services such as education, healthcare, and child protection. To address this often invisible issue, Baan Dek Foundation (BDF) aims to improve the fundamental well-being of vulnerable children and their families living in these communities by **supporting** their immediate needs, **empowering** their community leaders, and creating **systemic change** in the Thai construction sector.



OUR WORK

BDF has a unique, sustainable programmatic approach structured across three interconnected programmatic pillars detailed below.



SUPPORT

Pillar 1: Support immediate child protection and child development needs



Through its child protection and child development programs, BDF provides temporary social and economic support to children and families to address critical, immediate needs. Addressing these needs is an essential step in generating long-term change and ending cycles of poverty for children and their families.



EMPOWER

Pillar 2: Empower communities and their leaders

Through its community empowerment program, BDF provides specialized training to community members, adults, and youth to become agents of change who support children and families in their own communities in preventing child abuse, accessing public services, and improving their living environment.



CHANGE

Pillar 3: Change practices of companies in the construction sector



To reach a change of practices at scale in the construction sector, BDF adopts a solution-oriented and positive approach based on partnerships with property developers and construction companies. Through the Building Social Impact Initiative, BDF offers a Framework for Action, practical tools, and company training sessions to improve the well-being of construction workers and their children.

MEASURES OF SUCCESS

BDF monitors its impact on short and long-term intervals against specific indicators to maintain consistent, standardized improvements, identify new issues to address, and highlight meaningful success. BDF utilizes professional software for dynamic data management and data analysis.

All figures presented in this report represent **cumulative achievements from January 2022 to October 2023**, measuring BDF's progress towards its 2022-2025 targets.

Flagship indicators as of October 2023

57%



of families under case management were able to independently support their children following BDF support.

93%



of children aged 4 to 15 from construction site camps and urban slums supported by BDF are currently enrolled into public schools.

94%



of children¹ have been vaccinated according to Thai standards.²

100%



of BSI practitioners (construction companies) have improved their practices in targeted camps following BSI training completion.

Our reach as of October 2023

2,832



children who benefitted from BDF's intervention.

12,846



workers positively impacted by BDF.

78



construction site camps, urban slums, or vulnerable communities supported, and 6 of these are new communities in 2023.³

¹ N= 926 children

² Required vaccines include BCG; Hepatitis B; Diphtheria, Tetanus, and Pertussis; Polio; Measles, Mumps, and Rubella; and Japanese Encephalitis.

³ Including 3 transport company camps, 69 construction site camps across Chiang Mai and Bangkok, 1 shelter, and 5 urban slums.



SUPPORT

Pillar 1: Support immediate child protection and child development needs (Chiang Mai)

At the center of BDF's work lies its Child Protection Program, which provides tailored case management, including direct and immediate protection, to children and families identified as at-risk. Meanwhile, the Child Development team ensures that every vulnerable child and youth is equipped with essential life skills and non-formal education to meet their developmental milestones and realize their full potential.

Child Protection Program

348

families were enrolled into BDF's individual case management, with **130** children exposed to cases related to domestic violence.

69

of Red File cases⁴ supported following BDF's Child Safeguarding and Protection Policy protocol.

Child Development Program

2,330

children have been supported with school equipment and/or school fees.

2,685

hours of child development activities delivered to vulnerable children.

⁴ Red File cases refer to cases identified by any BDF staff involving children in potential or actual situations of abuse/neglect or any other high-risk situation. These cases require immediate and emergency case management support from BDF in accordance with BDF's Child Safeguarding and Protection Policy.

“Prior to BDF's support, our family was in a difficult situation. My husband did not have a permanent job and drank almost every day, and I could not send my daughter to school because I could not afford money for her lunch. We had to borrow money from other people to cover our expenses. However, through BDF's support, my husband got admitted to a rehabilitation center and received help in finding a suitable job. My daughter also received school support from BDF and now goes to school every day.”

- Mae N.

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EMPOWER

Pillar 2: Empower communities and their leaders (Chiang Mai)

Through its community empowerment program, BDF addresses issues commonly faced by migrants by empowering their communities. BDF provides communities with essential information related to their rights, life skills, and access to public services and supports individuals to act as leaders of their communities.

Community Empowerment Program

190

Peer Educators, trained to support community access to services, collaborating with BDF to help understand changing needs in communities and distribute aid.

330

vulnerable women engaged in upskilling training, financial literacy training, and/or work readiness activities. A total of **536** hard and soft skill workshop sessions were provided through the Women's Empowerment Project in Chiang Mai.

84

vulnerable women were accompanied in their empowerment journey to rebuild their confidence, improve their employability, and increase their income through the partnership between BDF and Dao Ethical Gifts, BDF's spin-off social enterprise.

Through the Women's Empowerment Project at Baan Dek, I was able to continue learning and receiving important information on various topics like saving money for the future. By participating in the sessions with other mothers, I also realized that I was not suffering alone and felt empowered when we shared our stories with each other.

- Mae U.



CHANGE

Pillar 3: Change practices of companies in the construction sector (Thailand)

Leveraging social expertise generated by fieldwork under BDF's first and second Programmatic Pillars, BDF's third Programmatic Pillar builds systemic impact within the Thai construction sector. Together with the sector, BDF developed a Framework for Action, practical tools, and training to support companies in adopting improved practices toward migrant workers and their children living in construction site camps.

Systemic Impact Strategy

14 MoUs*

signed with like-minded companies from the property and construction sector who are committed to aligning their operations to business and human rights principles, supporting the sector-wide adoption of the Building Social Impact (BSI) Initiative, and implementing the BSI Framework in their camps.

9,859

construction workers positively benefited from the BSI Initiative.

131

company staff trained by the BSI Initiative team.

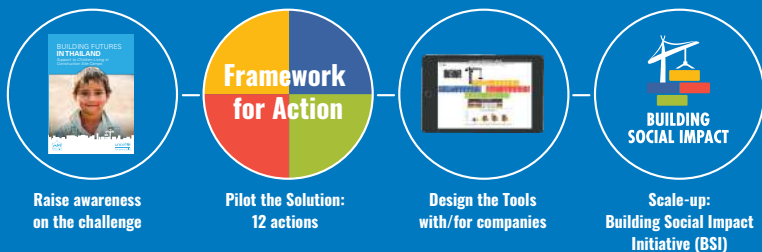
* MoU: Memorandum of Understanding

Family is the cornerstone of happiness, and we give priority to maintaining the quality of life for all our workers and their families. By investing in the development of our existing workforce, we are not only enhancing their skills but also ensuring a steady influx of capable new workers into our organization. We see great synergies with the BSI Initiative, particularly with its commitment to improving the quality of life and establishing a suitable environment for workers and their families to live happily.

**- Miss Wiragran Phisarnkunakit,
Vice-President of Mungsamut Land Company Limited**

BUILDING SOCIAL IMPACT INITIATIVE

Four Steps towards Systemic Change



In February 2022, BDF partnered with UNICEF Thailand and pioneering companies to launch the Building Social Impact (BSI) Initiative and its platform to encourage the construction sector to provide better living conditions for construction workers and their children in camps. The Initiative has engaged with various stakeholders in the construction ecosystem, including regulators, the Stock Exchange of Thailand, government partners (Ministries), and others to advocate for and promote positive behavioral change in the sector. One year after the launch, 14 companies have already joined the BSI Initiative, with more to follow!

Growing Community of BSI Members



Creating a virtuous cycle: Benefits for workers, children, and companies

Companies joining the BSI Initiative generate a virtuous dynamic – benefitting companies and their workers' families.



Learn more about the BSI Initiative through its platform at
www.buildingsocialimpact.org

COLLABORATION WITH PROGRAMMATIC PARTNERS

One of BDF's core values is collaboration; it believes in collaboration with both beneficiaries and partners based on trust and mutual respect. Below is the list of key programmatic partners who have been instrumental in BDF delivering its mission.

Child Protection and Case Management

- Chiang Mai Provincial Social Development and Human Security Office
- Chiang Mai Shelter for Children and Family
- Chiang Mai Home for Boys
- Homenet
- Mind Service Area
- Rajanagarindra Institute of Child Development
- Map Foundation
- Migrant Working Group
- The Dulabhatorn Foundation

Access to Education

- Informal Working Group on Migrant Education
- Partnership with over 70 public schools in Chiang Mai

Access to Healthcare

- Ban San Phranet Tambon Health Promotion Hospital
- Burma Children Medical Fund
- Chiang Mai Provincial Public Health Office
- Committee on Management and Provision of Health Services for Migrant Workers in Bangkok Metropolitan Area
- Health Center for Ethnic Groups, Marginal People, and Migrant Workers
- Migrant Health Working Group
(under the International Organization for Migration)

Private Sector Engagement

- 36 construction businesses, including 14 partners from the BSI Initiative
- Thai Green Building Institute



www.baandekfoundation.org



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